

Cèlia Hoste

UI/UX Designer

www.linkedin.com/in/celiahoste

www.behance.net/celiahoste

UI designer with a diverse background in fashion and childhood arts education, blending creativity and storytelling in the digital space while simplifying complex ideas. Values empathy and aims to generate creative solutions, with a focus on problem-solving and creating engaging digital experiences. Skilled in adaptability across disciplines and committed to designing user-friendly, inclusive and functional products.

SKILLS

User Interface
Visual Design
Branding
User Research
Competitive Analysis
Prototyping
Wireframes
Responsive Design
MVP
Usability Testing
Design System
HTML & CSS

TOOLS

Adobe Photoshop
Illustrator
InDesign
Figma
Apple iWork
MS Office
VSCode
GitHub

EDUCATION

Specialisation in Frontend Development for Designers

CareerFoundry
March 2025 – May 2025

Certificate in UI Design

CareerFoundry
June 2024 – March 2025

Graduate in Fashion designer

ESDI - University Ramón Llull
Barcelona
2007 - 2012

Projects

Pot | Financial Saving App

Feb. 2025 | UI Design

Developed branding for a financial saving app, including logo and style guide. Created wireframes and mockups, ensuring consistency and a mobile-first, responsive design, with user testing for enhanced usability.

Carftin | Professional Networking App

Des.2024-Jan.2025 | Mobile App Design iOS & Android

Designed high-fidelity mockups for a professional networking hub where artisans and companies can connect to find talent and job opportunities. The mockups were crafted to meet Android & iOS mobile guidelines.

Professional experience

Fashion & Knitwear Designer | FREELANCE

Feb. 2019 - Present

- Hired by brands to develop knitwear collections and enhance brand storytelling
- Designed full collections, developed concepts, created mood boards, patterns, and hand-knitwear samples.
- Elevated brand identities and contributed to successful product launches

Childhood Arts Educator | KITA PIPILOTA

Sep. 2019 - Apr. 2023

- Brought in to apply arts and multicultural expertise in a bilingual center
- Designed creative activities to support child development
- Contributed to a more engaging, inclusive learning environment

Knitwear & Accessories Designer | LALA BERLIN

Sep 2015 - Sep 2018 | Berlin

- Initially led knitwear and circular knitting design, later adding accessories to women's collections
- Created concepts, mood boards, designs, and coordinated fittings
- Designed and launched 10 collections, contributing to the brand's creative direction and product offering

LANGUAGES

Catalan & Spanish: Native

Italian: Bilingual

English: Fluent

German: (B1)

Designer | EBRU TRIKO

Apr 2013 - May 2015 | Barcelona - Istanbul

- Designed women's garments for brands (Mango, Inditex, Cortefiel)
- Researched trends, developed mood boards, and technical sheets
- Presented seasonal collections, strengthening client relationships and aligning designs with market demands

Junior Knitwear Designer | MANGO

Oct 2012 - Apr 2013 | Barcelona

- Managed knitwear for women's and children's collections, ensuring trend alignment and production feasibility
- Created designs, technical sheets, and prototypes with suppliers
- Streamlined workflows between design and production, supporting successful seasonal launches